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Update

# *Le “Must-Have”*

The Boostzone curation of reports, posts and articles for the Augmented Manager

FOR BOOSTZONE INSTITUTE  
MEMBERS ONLY

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## What is Le "Must-Have" and how to use it?

The Boostzone Institute curates constantly information on subjects of interest for the Augmented Management. We continuously feed the LinkedIn groups with up to date information and relevant articles, books or videos. We have two groups, the first one is open to all - "Towards Augmented Management" - and the other is reserved for our members "Boostzone Le Cercle". The most fundamental items of information, those that are related to in-depth studies, and in general the most durable in terms of value for you, are then compiled within this Must-Have. It also contains many studies and articles that are not mentioned in the curation groups because of their volume or of their age.

The Must-Have is intended to be used for:

- Preparing a presentation or a report on one of the subjects addressed here
- Scanning information on any transversal subject (just type the key word in the search section of your PDF reader)

This document is constantly updated, if you want the latest version, just ask it to us and we will send it to you.

### Practical tips:

The table of contents at the beginning of the document gives you an overview of the subjects we focus on.

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<sup>1</sup> Source de l'image : <http://fr.slideshare.net/jbdayez/la-curation-en-questions>

However many articles could fit into different sections but instead of making this document heavier we have mentioned them only once, therefore it is best to search the document through key words.

You can use the PDF research function. For instance, if you want to know more about "BYOD", go to your search bar, your menu or press Ctrl + F and type the subject.

For a topic in several words like "Community Management" be sure that you put the two words between quotes (""). Thus, you will only find the articles about "community management" and not those about "community" and "management".

The Must Have is bilingual, don't forget to search the words in both French and English.

**This document is reserved for our members and should not be distributed further. Please help us fund its maintenance by suggesting to other users to become [members](#) of the Boostzone Institute.**

Some documents are not available online free of charge. We do have a few in our library, please contact us in case you would like to have more information. If you see that some links are not working anymore or if you think that some documents are obsolete or are missing, thank you for informing us at [contact@boostzone.fr](mailto:contact@boostzone.fr)

**The must have is updated every month, make sure you have the latest version by checking the page footer. If not ask [contact@boostzone.fr](mailto:contact@boostzone.fr) to get the latest one.**

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Le Must Have est rendu possible grace à une contribution de :

**L'ORÉAL**

